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[US/US]; 6217 112th Ave SE, Bellevue, WA 98006 (US).  
**COOPER, Michael, J.** [GB/US]; 14237 SE 157th Place,  
Renton, WA 98058 (US).

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(71) Applicant (for all designated States except US): **WILD-  
TANGENT, INC.** [US/US]; 18578 NE 67th Court, Red-  
mond, WA 98052 (US).

(74) Agents: **PHILIPP, Adam, L., K. et al.**; Schwabe,  
Williamson & Wyatt, P.C., 1211 SW Fifth Avenue, Suites  
1600-1900, Portland, OR 97204-3795 (US).

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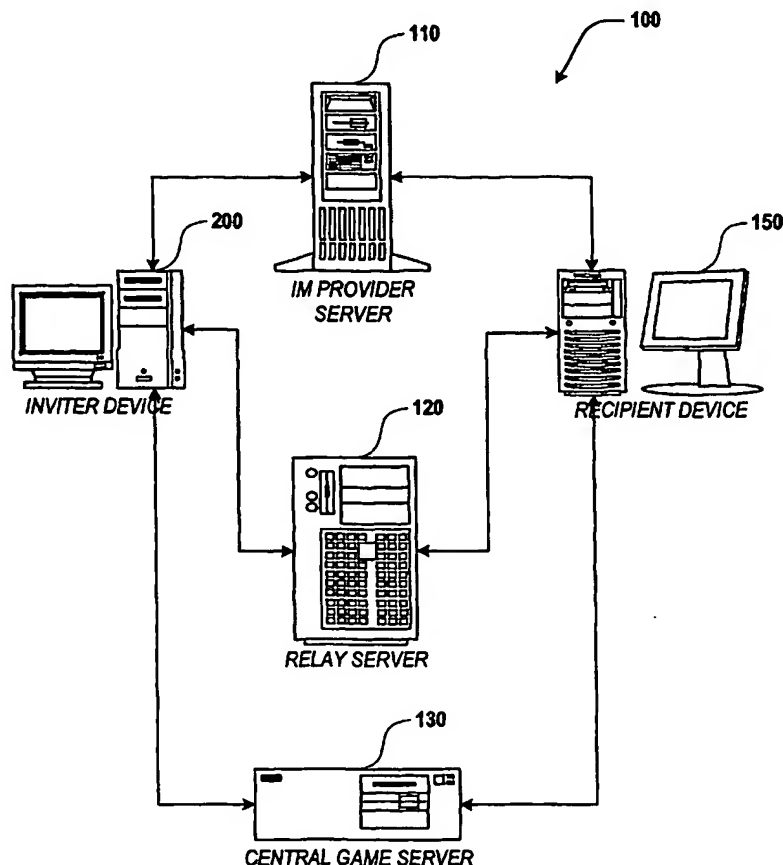
(72) Inventors; and

(75) Inventors/Applicants (for US only): **SHEA, Matthew, T.**

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(54) Title: MULTI-SESSION USER LAUNCHING AND INVITATION SYSTEM AND METHOD



(57) Abstract: A system, apparatus and method for enabling users to launch and invite users to join multi-user sessions, such as multi player game sessions, via Instant Messages are described herein.

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